

# EMILY BLUMBERG

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## EDUCATION

### UNIVERSITY OF MICHIGAN - Ann Arbor, MI

*Sept. 2020 - May 2024*

- **Majors:** Communications and Creative Writing. **GPA:** 3.9/4.0
- **Awards:** William J. Branstrom Prize, James B. Angell Scholar, Society of Professional Journalists “Mark of Excellence” Award, Michael Luckoff Broadcasting Internship Award

## PROFESSIONAL EXPERIENCE

### THE PALEY CENTER FOR MEDIA - New York, NY

*June - July 2023*

#### Peter Roth Internship for Aspiring Television and Media Professionals

- Conducted industry research to inform planning for Paley’s International Council Summit, a renowned professional gathering featuring influential organizations such as CNN, Disney and Hearst.
- Developed and pitched an original television series—in conjunction with educational workshops from television executive Peter Roth—to hone my creativity and communications skills.
- Engaged in speaker sessions with successful creators including Soledad O’Brien, Quinta Brunson and Betsy Beers to expand my knowledge of the journalism and entertainment industries.

### NPR’S MICHIGAN RADIO - Ann Arbor, MI

*Sept. - Dec 2022*

#### News Intern

- Produced radio segments and web articles about Michigan state and local affairs for NPR flagship station broadcasting to a weekly listenership of over 500,000.
- Investigated and pitched stories relevant to citizens to provide news tailored to their concerns and interests.
- Conducted on-site interviews at notable state and local events—including polling sites for the 2022 midterm election and various Starbucks Workers United protests—to amplify community voices in coverage.

### HOMES FOR THE HOMELESS (HFH) - New York, NY

*May - Aug. 2022*

#### Communications Intern

- Wrote articles for website and social media accounts of HFH—a non-profit that supports families experiencing homelessness in New York City—to promote educational and recreational services to 7,000 online followers.
- Curated thorough daily media analyses of 20+ local and national sources covering housing and education policy to effectively inform the communications and policy teams.
- Collaborated with partner organizations like Sesame Street and Fred Rogers Productions to create marketing materials that highlight the impact of HFH programming on families experiencing homelessness.

## CAMPUS INVOLVEMENT

### GRAHAM SUSTAINABILITY INSTITUTE- Ann Arbor, MI

*July 2023 - Present*

#### Marketing and Media Assistant

- Design, write and manage social and editorial content for U-M’s interdisciplinary climate research center to engage campus and national communities in Graham’s ultimate mission of fostering a just and sustainable world.

### THE MICHIGAN DAILY - Ann Arbor, MI

#### News: News Reporter

*Sept. 2020 - Dec. 2022*

- Covered affairs such as Ben Shapiro’s controversial campus visit, the “Take Back The Night” rally against sexual violence and the University’s involvement in *SFFA v. Harvard* for 230,000+ monthly readers.

#### The Statement: Correspondent

*Jan. 2021 - Jan. 2023*

- Wrote bimonthly creative nonfiction pieces for The Daily’s longform narrative magazine, researching and editing for 15-20 hours per piece to produce thoughtful analyses of topics including the history of student voting rights in Ann Arbor, the social impact of female queer comedians and the lack of a journalism program at U-M.

#### Culture, Training and Inclusion: Director of Recruitment and Onboarding

*Jan. 2022 - May 2022*

- Coordinated three information sessions and four training seminars, providing 150 new hires with a comprehensive introduction to news reporting and journalism ethics to set them up for success as reporters and editors.